

Wynnstay Humphrey Pullets

How we rear your birds



Advancing Poultry Performance

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Introduction

Attention to detail at every stage

At Wynnstay Humphrey Feeds & Pullets we house day old chicks and rear them to 16 weeks of age. We work with all commercial breeders focusing on breeds specifically for the free range and organic sectors.

Our sole aim is to deliver flocks that are able to express their full productive potential. Through attention to detail and extensive experience, we produce immunologically and physically robust pullets capable of sustained and productive laying cycles.

A member of our team of experienced poultry consultants, will work with you to fully understand your requirements and adjust the rearing program so that the birds are most suited to your needs. Ideally, we want the flock to be in a rearing environment which will mimic the conditions in your laying house as closely as possible.

Richard Jones, Commercial Manager Pullets



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The rearing process

Rearing house preparation



Feed, nutrition and water



Air temperature and control



Lighting



Vaccinations



Stockmanship and monitoring



Rearing house preparation

Maintaining bio security

Attention to detail is essential starting with the preparation of the rearing house. The rearing houses must be thoroughly washed, disinfected and fumigated prior to housing the chicks.

Maintaining bio security of the rearing compartments is vital. The pullets' immune system develops over the whole of the rearing period, so the exclusion of infectious agents from the rearing compartments is of paramount importance.

"I would like to thank you for your assistance over the past year, and in particular your attention to detail giving me a first class flock."

— Mark Saunders,
East Combe Farm.



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Feed, nutrition and water

Rearing robust healthy birds with good natural immunity

The quality and composition of feed is crucial, an aspect where Wynnstay Humphrey Feeds & Pullets has a particular advantage. It is crucial that birds receive the best feed from the initial crumbs through to the pre-lay ration. We match the nutrition and grists to the birds' developmental stages to ensure we rear robust healthy birds with good natural immunity.

Consumption of feed and water are inextricably linked. Water must be completely clean and without taint, and therefore it is important to test water comprehensively and clean all water lines regularly during the rearing period and in the time between flocks.



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Air temperature and control

Monitoring house and litter temperature

Air quality must be closely monitored, in particular levels of carbon dioxide. Chicks are unable to control their own temperature until they are around 14 days old and therefore it is vital that the house and litter temperature is accurately controlled, ensuring the chicks internal temperature remains between 40 - 41°C.

“Feather coverage is brilliant, not a feather out of place and stress levels within the flock would be minimal. A good laid-back flock.”

— Mark Holdaway,
Protech Poultry Ltd.



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Lighting

Close monitoring and control throughout the rear

Lighting needs to be closely controlled throughout the rear.

Lights will be on for 22 hours on arrival to encourage the chicks to eat and drink. The light will then be reduced both in duration and intensity over the course of the following weeks to ensure that we deliver a bird that is able to meet the egg laying profile of our customers.



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Vaccinations

Full training and support with the vaccination procedure

We will discuss the vaccination strategy with you and your vet, so that your vaccination specific programme equips the birds against the challenges they may experience on your laying farm.

We are keen to ensure that nothing impedes the development of the birds' healthy gastrointestinal tract, as it is the foundation for achieving a well-developed pullet with robust immunity.

“New birds are settling in very well and seem a lovely flock – thank you.”

— Charles Mear,
Feversham Free Range



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Stockmanship and monitoring

Routine checks, paperwork and housekeeping

It is important to spend as much time as possible with the chicks so that they become comfortable with our presence in the house. Just by quietly listening and observing, our rearing staff can tell whether the chicks are behaving normally and that the conditions are right.

Your pullets are monitored regularly, allowing for informed adjustments if required. We want to keep you informed of your flock's development and will send weekly data and charts to show the progress.



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Why choose Wynnstay Humphrey Pullets

Over 85 years of pullet rearing experience

The quality and composition of feed is a crucial element to the rearing process. Unlike other providers, we can adjust grists and nutrition to meet the needs of the flock, which gives us the opportunity to ensure that you take delivery of a healthy flock with good natural immunity which will perform on your farm.

Our sole aim is to deliver flocks that are able to express their full productive potential. Through attention to detail and extensive experience, we produce immunologically and physically robust pullets capable of sustained and productive laying cycles.

“It is crucial to give a commercial flock the best possible start – ensuring productive hens that are happy, healthy and ready for the challenges ahead..”

— Richard Jones,
Commercial Manager
Pullets



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How to get in touch

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