

# How to become a pullet supplier with Wynnstay Humphrey Pullets



*Advancing Poultry Performance*

# How to become a pullet supplier with Wynnstay Humphrey Pullets

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# Introduction

## Meeting the growing demand for free range and organic eggs

At Wynnstay Humphrey Pullets, we are expanding our pullet rearing production both internally and through collaborations with contract producers, to meet the growing demand for free range and organic eggs.

We currently supply 1.5 million pullets annually from our rearing units. Our sites range in size from 30,000 to over 100,000 birds, and are operated as single age units. We rear to order and from our understanding of our customers' laying objectives, produce robust birds that are able to express their full productive potential.

If you have land or buildings that are suitable for pullet rearing and would like to run a profitable poultry business, fully supported by a company with over 85 years of rearing experience – then we would love to hear from you.

Richard Jones, Commercial Manager Pullets



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# How it works

## We will help you build a well-managed and profitable business

With support and guidance from our experienced rearing team, we will help you build a well-managed and profitable business. Ensuring the quality of our pullets is vital, so we will work together with you throughout the rearing period to share our knowledge and experience.

The way it works is simple. We will provide the day-old chicks, their feed and vaccinations. Crucially, we will provide advice and guidance to help you manage the birds to our standards throughout the rear. We will provide training to ensure that you are confident with the vaccination processes, knowing how each vaccine should be administered. We will also provide routine vet visits and consultations.

You will provide clean disinfected rearing houses, heating, lighting, water, bedding and labour to rear the flock from day-old chicks to 16-week pullets.

“Excellent, multi-tier reared birds, after 5 nights only 22 birds needed putting up onto the system.”

— Roger Abberley,  
Cerrigoes



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# Stockmanship and monitoring

## Routine checks, paperwork and housekeeping

It is important to spend as much time as possible with the chicks so that they become comfortable with your presence in the house. Just by quietly listening and observing, you can tell whether the chicks are behaving normally and that the conditions are right.

The pullets need to be monitored regularly, allowing for informed adjustments if required.

We keep our customers informed of their flock's development and will require weekly data to show them the progress of their next flock.



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# Contracting arrangements

## We will provide:

- ✓ Day old chicks
- ✓ Feed
- ✓ Catchers
- ✓ Vaccines and vaccinators
- ✓ Loading and transport
- ✓ Training

## You will provide:

- ✓ Rearing houses
- ✓ Heating
- ✓ Lighting
- ✓ Water
- ✓ Bedding
- ✓ Labour



# Why choose Wynnstay Humphrey Pullets

## Over 85 years of pullet rearing experience

We have been operating exclusively in the poultry sector for over 85 years and have developed long term relationships with customers across the country. We can therefore provide you with an unrivalled level of support, knowledge and guidance and the assurance that comes with a loyal and expanding customer base.

It is in our mutual interest for your enterprise to be successful and, with the knowledge and support of our field and administrative teams, we can help you achieve this goal.

“It is crucial to give a commercial flock the best possible start – ensuring productive hens that are happy, healthy and ready for the challenges ahead..”

— Richard Jones,  
Commercial Manager  
Pullets



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# How to get in touch

**For more information on how to become a pullet supplier with Wynnstay Humphrey Pullets please contact a member of the Pullets Team:**

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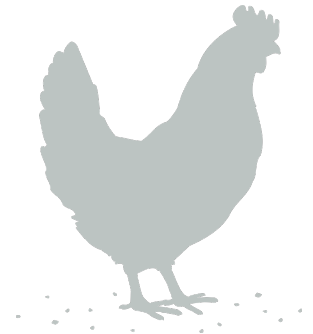
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