

## Pledge Form

### Pledge money to the Organic UK campaign - be part of it

The table below sets out what you will receive if you choose to support the campaign

### Benefits to you

You donate, you get a:	A credit on the Organic UK website	The Organic UK name to go on your website	A say in how the campaign is run
£100 - £999	✓	✗	✗
£1,000 - £24,999	✓	✓	✗
£25,000 and above	✓	✓	✓

Our minimum suggested donation is £50 due to the cost of processing donations.

### Pledge guide

The tables below show the pledge levels we suggest for companies and producers. They are a guide, and if you want to discuss a different contribution, please contact Catherine Fookes or Finn Cottle.

### Suggested pledge levels for companies

Organic sales up to:	Your pledge (p.a. for 3 years, payable from July 2010):
£1 million	£3,000
£3 million	£5,000
£5 million	£10,000
£7 million	£15,000
£10 million	£25,000

### Suggested pledge levels for producers

Turnover up to:	Your pledge (p.a. for 3 years, payable from July 2010):
-----------------	---

£30,000	£300
£50,000	£500
£70,000	£1,000
£100,000	£1,500
Above £100,000	£3,000

It is important that you read and understand the Terms & Conditions attached, before entering into the Pledge Contract.

## PLEDGE FORM

I accept the terms and conditions

**Enter the amount you will pledge for each of the 3 years**

**2010-2011\*** £  Payable first day of July 2010

**2011-2012\*** £  Payable first day of July 2011

**2012-2013\*** £  Payable first day of July 2012

**Please complete the form below**

Subject to the Organic UK Bid being successful and in consideration for the relevant benefits shown in the Benefits Table the below named individual/company/organisation

- **(company / individual name\*)**
- shall pay to Sustain: the alliance for better food and farming, the amounts shown above on the dates shown above or such other dates as agreed. This money will be used solely for the purposes of the Organic UK Campaign.
- Where the pledgor is a company or corporate body, I confirm I have the express authorisation of such company or corporate body to enter in this agreement on its behalf.
- I acknowledge that by completing and submitting this form I am offering to pledge the above amounts which (if accepted by Sustain) will result in a legally binding contract.

**Signed (name)\***

**Position\***

**Address\***

**Postcode\***

**Email\***

**Telephone\***

**Mobile**

**Website**

\*Fields marked with an asterix must be completed

I confirm that the stated individual/company/organisation may appear on the Organic UK website

Please send the form back to:

Catherine Fookes  
Sustain: the alliance for better food and farming  
94 White Lion St  
London N1 9PF  
OR email to [organics@sustainweb.org](mailto:organics@sustainweb.org)

If you have any questions regarding the form, please contact Catherine Fookes via: email: [organics@sustainweb.org](mailto:organics@sustainweb.org) or tel. 07979 534050